Pfizer Medical Education Group
Request for Proposals (RFP): Pneumococcal Disease Prevention

External Review Panel

Maureen Doyle-Scharff, MBA, Ph.D. (ABD)
    Affiliation: Pfizer, Inc., Medical Education Group
    Role: Secretariat, Ex-Officio

Sally Guttmacher, Ph.D.
    Affiliation: New York University, Department of Nutrition, Food Studies, and Public Health
    Role: Public Health

Dial Hewlett, M.D.
    Affiliation: Pfizer, Inc, Specialty Care Medical Affairs
    Role: Clinical

Don Moore, Ph.D.
    Affiliation: Vanderbilt University School of Medicine
    Role: Educational

Richard Sims, M.D.
    Affiliation: University of Alabama at Birmingham School of Medicine
    Role: Clinical

Donna Sweet, M.D.
    Affiliation: University of Kansas School of Medicine
    Role: Clinical
Pfizer Medical Education Group
Pneumococcal Disease Prevention: Letter of Intent (LOI) Review Meeting

Objective: The External Review Panel (ERP) convened to discuss and determine which LOI would be invited to submit full proposals.

Meeting Date: Monday, June 4, 2012
Meeting Time: 2:00pm-5:00pm

Number of LOI received and reviewed by the ERP: 52

Number of LOI invited to submit full proposals: 18
Those LOI invited to submit full proposals by the ERP may have been invited under the following conditions:

- Control Group
- Control Group; Data Collection EMR
- Control Group; Selection Bias
- Data Collection EMR
- Grant Officer Follow-up
- No Additional Information
- Selection Bias

Number of LOI denied: 34
These LOI may have been denied for the following reasons:

- Does Not Meet Criteria
- Lower Ranking
- Insufficient Alignment

List of Letters of Intent Invited to submit Full Proposal:

**ALBANY COLLEGE OF PHARMACY**: LOI Titled, “Use of Pharmacy Practice Faculty and Student Pharmacists to Screen, Educate, and Provide Pneumococcal Vaccine to Elderly Patients in Vermont”

**AMERICAN COLLEGE OF PHYSICIANS**, LOI Titled, “Driving Home Effective Vaccination Practices with Use of Standing Order Programs, Integrated Performance Feedback, and Regional Interdisciplinary Education of Primary Care Teams: An Evidence-based Approach to Preventing Pneumococcal Disease”

**AMERICAN OSTEOPATHIC ASSOCIATION**, LOI Titled, “AOA’s Call to Action on Pneumococcal Disease (working title)”

**DREXEL UNIVERSITY**: LOI Titled, “Preventing Pneumococcal Disease in Adults: Implementing Practical Strategies for Office-Based Vaccination in Primary Care and Specialty Practices”
GEORGE WASHINGTON UNIVERSITY: LOI Titled, “Strengthening State Law to Promote Standing Orders for Pneumococcal Vaccination”

HENRY FORD HEALTH SYSTEM: LOI Titled, “Demonstration of Sustained Pneumococcal Vaccine Introduction and Evaluation across a Large, Integrated Health System”

INDIANA UNIVERSITY: LOI Titled, “Improving the Quality of Elderly Care in Indiana: Reducing the Incidence of Vaccine-Preventable Pneumonia and Related Morbidity and Mortality”

JOHNS HOPKINS UNIVERSITY: LOI Titled, “Pneumococcal Disease Prevention in the High Risk Adult Population: A Practice-Based Quality Improvement Initiative”

NC PREVENTION PARTNERS: LOI Titled, “Enhancing and Communicating Value-Based Preventive Benefits to Consumers, Employers, Providers, and Health Leaders”

NEW JERSEY ACADEMY OF FAMILY PHYSICIANS: LOI Titled, “Improving Pneumococcal Immunization Rates in New Jersey”

NFID-NATIONAL FOUNDATION FOR INFECTIOUS DISEASES: LOI Titled, “Adult Pneumococcal Disease Prevention: Maximizing the Role of Primary Care Physicians”

PENNSYLVANIA STATE UNIVERSITY: LOI Titled, “The Prevent Defense against Pneumococcal Disease”

PHYSICIANS’ INSTITUTE FOR EXCELLENCE IN MEDICINE: LOI Titled, “Using Physician Assistant Champions and Rapid-Cycle Changes to Improve Adult Pneumococcal Vaccination”

RAND CORPORATION: LOI Titled, “Expanding Pneumococcal Vaccination of Medically Underserved Adults in Los Angeles County”

UNIVERSITY OF CINCINNATI: LOI Titled, “Community-Academic Partnership to Improve Pneumococcal Immunization Rates in an Underserved Population”

UNIVERSITY OF CINCINNATI: LOI Titled, “Utilizing Population Health Outcomes Data to Increase Adult Pneumococcal Immunization Rates”

UNIVERSITY OF KENTUCKY: LOI Titled, “Adult Pneumococcal Immunization in Primary Care Practice: Practical Strategies for Improving Patient Care”

WASHINGTON UNIVERSITY SCHOOL OF MEDICINE: LOI Titled, “Specialized Toolkit Program for improving PNEUMOcoccal vaccine uptake (STOP PNEUMO)”
Pfizer Medical Education Group
Pneumococcal Disease Prevention: Full Proposal Review Meeting

Objective: The External Review Panel (ERP) convened to discuss and determine Full Proposal decisions.
Meeting Date: Thursday, August 16, 2012
Meeting Time: 8:00AM-4:00PM

Number of Full Proposal’s received and reviewed by the ERP: 16
Number of LOI invited to submit full proposals: 18
Number of Full Proposal’s denied: 11
The Full Proposal’s may have been denied for the following reasons:

- Lower Ranking
- Insufficient Alignment

List of Full Proposals approved:

ALBANY COLLEGE OF PHARMACY: LOI Titled, “Use of Pharmacy Practice Faculty and Student Pharmacists to Screen, Educate, and Provide Pneumococcal Vaccine to Elderly Patients in Vermont”

AMERICAN OSTEOPATHIC ASSOCIATION, LOI Titled, “AOA’s Call to Action on Pneumococcal Disease (working title)”

INDIANA UNIVERSITY: LOI Titled, “Improving the Quality of Elderly Care in Indiana: Reducing the Incidence of Vaccine-Preventable Pneumonia and Related Morbidity and Mortality”

UNIVERSITY OF CINCINNATI: LOI Titled, “Community-Academic Partnership to Improve Pneumococcal Immunization Rates in an Underserved Population”

UNIVERSITY OF CINCINNATI: LOI Titled, “Utilizing Population Health Outcomes Data to Increase Adult Pneumococcal Immunization Rates”