Pfizer Announces

Patient Education in Chronic Myeloid Leukemia (CML)

Competitive Grant Program - internal Pfizer review process

I. Background

Pfizer Global Medical Grants (GMG) supports the global healthcare community's independent initiatives (e.g., research, quality improvement, or education) to improve patient outcomes in areas of unmet medical need that are aligned with Pfizer's medical and/or scientific strategies.

Pfizer's GMG competitive grant program involves a publicly posted Request for Proposal (RFP) that provides detail regarding a general area of interest, sets timelines for review and approval, and uses an internal Pfizer review process to make final grant decisions. Organizations are invited to submit an application addressing the knowledge gaps as outlined in the specific RFP.

For all independent medical education grants, the grant requester (and ultimately the grantee) is responsible for the design, implementation, and conduct of the independent initiative supported by the grant. Pfizer must not be involved in any aspect of project development, nor the conduct of the independent education program.

II. Eligibility

Geographic Scope:	United States, Canada and Europe
Applicant Eligibility Criteria	• The following may apply: medical, nursing, allied health and/or pharmacy professional schools; healthcare institutions (both large and small); professional associations and medical societies; medical education companies; patient advocacy organizations; and other entities with a mission related to patient education • If the project involves multiple departments within an institution and/or between different institutions / organizations / associations. all institutions must have a relevant role and the requesting organization must have a key role in the project.

III. Requirements

Date RFP Issued	February 20, 2020
Clinical Area	Oncology – Hematology - CML
General Area of Interest for this RFP:	Projects that will be considered for Pfizer support will focus on advancing patient education about CML and improving the patient's ability to make informed decisions about their care. Educational initiatives may include: • Disease information on initial signs and symptoms, management and monitoring • Information on current treatment options and treatment approaches (e.g. individualized treatment selection based on patient characteristics) • Information on treatment milestones and goals • Overview of the evolving treatment landscape (e.g. new treatment strategies) Educational programs should be designed for patients, their caregivers, and their families. Proposals under this RFP should not include healthcare provider training or professional education. All activity types (e.g. live, print, virtual, mobile applications) will be considered through this RFP. Proposals may include guides for patients on how to have meaningful discussions with their physicians about their own treatment plan (e.g. shared decision making, taking patient's needs and goals into consideration) Also encouraged are innovative, technology enabled solutions that can be

	accessed by patients living with CML across different geographic areas (e.g. rural, urban and suburban areas) in order to increase their understanding of and participation in their care plan. Efforts should be made to encourage interaction, incorporate care-based discussions, and/or provide opportunities to extend and reinforce learning.
Target Audience:	• Patients diagnosed with CML • Caregivers and family members of patients diagnosed with CML
Expected Approximate Monetary Range of Grant Applications:	• Individual projects requesting from approximately $10,000 up to $200,000 will be considered. The estimated total available budget related to this RFP is $400,000.
Key Dates:	• RFP release date: February 20, 2020 • Grant Application due date: April 7, 2020 Please note the deadline is midnight Eastern Standard Time (e.g. New York, GMT -5). • Anticipated Grant Award Notification Date: May 14, 2020 • Grants will be distributed following a fully executed agreement. • Anticipated Approximate Project Start and End Dates: June 2020 to June 2022 (2- year maximum, projects may be shorter but not longer than 2-years)

How to Submit:	• Please go to www.cybergrants.com/pfizer/knowledge and sign in. First-time users should click "Create your password".
	
	• In the application:
	
	  o For the question "What type of request are you submitting?" select Response to a Request for Proposal (RFP)
	
	  o For the question "Are you replying to a Request for Proposal as part of the Competitive Grant Program?" select Yes
	
	  o Select the following Competitive Grant Program Name: 2020 Oncology-G Patient Education in CML
	
	  o Select the following Primary Area of Interest: Oncology – Hematology - CML
	
	• Requirements for submission:
	
	  Complete all required sections of the online application and upload your project proposal (see Appendix) in the General RFP Submission field.

	• If you encounter any technical difficulties with the website, please click the "Technical Questions" link at the bottom of the page. **IMPORTANT:** Be advised applications submitted after the due date will not be reviewed by the committee.
Questions:	• If you have questions regarding this RFP, please direct them in writing to the Grant Officer, Jackie Waldrop (Jacqueline.Waldrop@pfizer.com), with the subject line "Patient Education in CML"
Mechanism by which Applicants will be Notified:	• All applicants will be notified via email by the dates noted above. • Applicants may be asked for additional clarification during the review period.

IV.   Terms and Conditions

Please take note every RFP released by Pfizer Global Medical Grants (GMG) is governed by specific terms and conditions. These terms and conditions can be reviewed here.

Appendix A
General RFP Submission Requirements

Project Proposals should be single-spaced using Calibri 12-point font and 1-inch margins. Note there is a 15-page limit exclusive of references. Please include the following:

Goals and Objectives	• Briefly state the overall goal of the project. • List the objectives you plan to meet with your project, in terms of learning and expected outcomes.
Needs Assessment for the Project	• Include a description of your organization's needs assessment for this proposed project which may include a quantitative baseline data summary, initial metrics, or a project starting point (please cite data on gap analyses or relevant patient-level data that informs the stated objectives) in your target area.
Target Audience	• Describe the primary audience(s) targeted for this project. Indicate whom you believe will directly benefit from the project outcomes. Describe the overall population size as well as the size of your sample population.
Project Design and Methods	• Describe the planned project, the educational approach, and the way the planned methods address the established need.
Innovation	• Explain what measures you have taken to assure that this project is original and does not duplicate other projects or materials already developed. Describe how this project builds upon existing work, pilot projects, or ongoing projects developed either by your institution or other institutions.
Evaluation and Outcomes	• In terms of the metrics used for the needs assessment, describe how your organization will determine if the gap was addressed for the target group. Identify the sources of data your organization anticipates using to make the determination. Describe how your organization is expected to collect and analyze the data. Explain the method used to control for other factors outside this project (e.g., use of a control group or comparison with baseline data). Quantify the amount of change expected from this project in terms the target audience. Describe how your organization will determine if the target audience was fully engaged in the project.
Dissemination Plan	• Describe how the project may have extended benefit beyond the grant. Will the teaching materials be made available to others to use? Will there be tools or resources that are made publicly available beyond the initial project. Describe how the project outcomes might be broadly disseminated.

Anticipated Project Timeline	• Provide an anticipated timeline for your project including project start/end dates.
Additional Information	• If there is any additional information you feel Pfizer should be aware of concerning the importance of this project, please summarize here.
Organization Detail	• Describe the attributes of the institutions/organizations that will support and facilitate the execution of the project, the leadership of the proposed project, and the specific role of each institution in the proposed project.

Budget Narrative	• Please include a budget narrative that describes in greater detail the line items specified in the budget submitted within the application
	
	• While estimating your budget please keep the following items in mind:
	
	    o Independent Medical Education Grants awarded by GMG cannot be used to purchase therapeutic assets (prescription or non-prescription).
	    o Overhead rates of up to 28% of the total proposed project budget may be supported by Pfizer.